

# #Oakland Undivided

The vision of **#OaklandUndivided** is to close the digital divide in Oakland for good.



## #OAKLANDUNDIVIDED FOUNDING PARTNERS



Tech Exchange



CITY OF OAKLAND



OAKLAND UNIFIED SCHOOL DISTRICT  
Community Schools, Thriving Students

# #Oakland Undivided

## SUSTAINING STUDENT ACCESS

### #OaklandUndivided's Commitment:

Ensure every Oakland public school student has home access to a computer, internet connection, and culturally-competent technology support.



## OUR IMPACT

In 2022–23, schools institutionalized the Tech Check resulting in **35,000+** home digital needs surveys.

### TO-DATE, #OU PARTNERS HAVE PROVIDED:

**Computers: 50,000+ Laptops**

**Internet: 20,000+ Hotspots**

**Tech Support: Responded to 20,000+ Requests**

**DID YOU KNOW?** Nearly **40,000 households** with Oakland public schools students—including all OUSD households—qualify for the Affordable Connectivity Program, a \$30 per month discount on home internet service.

**CALL TO ACTION:** Promote the benefit with [www.oaklandca.gov/FreeInternet](http://www.oaklandca.gov/FreeInternet) or contact [ACPHelp@oaklandundivided.org](mailto:ACPHelp@oaklandundivided.org) for more!

# SCHOOL AND COLLEGE PARTNERS

who have joined the #OaklandUndivided movement  
to connect students cradle to career

## EARLY CHILDHOOD EDUCATION



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

Community Schools, Thriving Students

All Pre-K Programs



CITY OF  
**OAKLAND**  
HEAD START



Early Head Start Families (ages 0-3)  
Head Start Families (ages 3-5)

## K-12 SCHOOLS



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

Community Schools, Thriving Students

All Elementary Schools  
All Middle Schools  
All High Schools

AIMS K-12 College Prep • Aspire Public Schools • Amethod Public Schools  
Education For Change • Lighthouse Community Public Schools  
Individual Oakland Public Charter Schools

*Alternatives in Action High School, ARISE High School, Aurum Preparatory Academy,  
Bay Area Technology School, Community School for Creative Education, East Bay Innovation Academy,  
Envision Academy Middle Grades, Envision Academy of Arts and Technology,  
KIPP Bridge Academy, KIPP Bridge Rising Academy, Leadership Public Schools Oakland R&D,  
North Oakland Community Charter School, Oakland School for the Arts,  
Oakland Unity Middle School, Urban Montessori Charter School, Yu Ming Charter School*

## BAY AREA COLLEGES AND UNIVERSITIES

**Berkeley**  
UNIVERSITY OF CALIFORNIA



CALIFORNIA STATE  
UNIVERSITY  
EAST BAY

**MILLS**



SAN FRANCISCO  
STATE UNIVERSITY

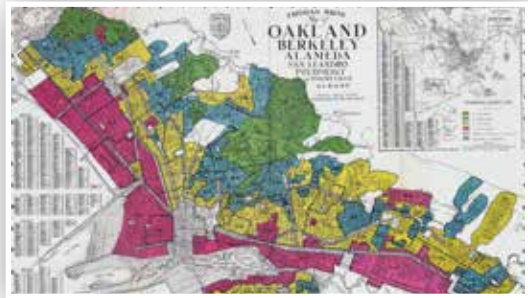
# #OaklandUndivided

## THE UNSOLVED PROBLEM:

Today, 37,000 Oakland households—primarily in East and West Oakland—are without devices or internet access.

*Unconnected residents are not evenly distributed throughout Oakland.*

A historical redlining map of the city of Oakland and neighboring towns.



## 2020–2023: IMPACT TO DATE

### 2020

City Council invests \$7.7M of CARES Act funding to launch OakWiFi and the TownLink program to provide free public Wi-Fi and digital literacy to residents across Oakland.

### 2021

Oakland is selected for the State's historic \$3.25B investment in open access, backbone broadband infrastructure in Oakland's most unconnected neighborhoods—West Oakland, Fruitvale, and East Oakland.

### 2022

Oakland is awarded a \$500k state grant to design an expansive fiber optic network, streamline deployment, and enable public-private partnerships to provide free or low-cost internet.

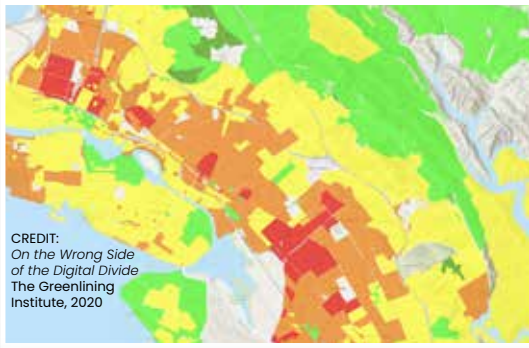
Oakland is recognized as a National Digital Inclusion Alliance Trailblazing City.

### 2023

Oakland is prioritized on the state broadband map for upcoming generational State and Federal investments in broadband infrastructure.

# CITY-WIDE BROADBAND STRATEGY

## COMMUNITY CONNECTIVITY



A heat map of the City of Oakland's Digital Divide in 2020.

- Fast internet, near universal adoption, affordable rates
- Average speeds, mid to high adoption, reasonable rates
- Below average speeds, low adoption, burdensome rates relative to income

## OUR SOLUTION:

Connect at least 90% of unconnected Oakland households to reliable, high-speed broadband internet within 5 years.

## 2023-2024: LOOKING AHEAD

Increase availability of lower-cost and FREE high-speed internet



### INCREASE FEDERAL BROADBAND SUBSIDY ADOPTION:

Enroll an additional 9,000 unconnected East and West Oakland households in the Affordable Connectivity Program.

### IMPROVE BROADBAND MARKETPLACE:

Leveraging generational State and Federal infrastructure investments to increase competition and innovation in the broadband market.



### DEPLOY FREE WI-FI IN AFFORDABLE HOUSING:

Deploy free Wi-Fi as a utility service in Oakland's affordable housing communities.

# THANK YOU TO OUR PARTNERS

## FOUNDING PARTNERS



Tech Exchange



OAKLAND UNIFIED SCHOOL DISTRICT  
Community Schools, Thriving Students



CITY OF OAKLAND



## LEADERSHIP PARTNERS



ALL CITY COUNCIL



Clever



Education Partnership



GREENLINE



LEADERSHIP PUBLIC SCHOOLS



NAACP



OAKWIFI



## THANK YOU TO OUR DONORS

**TRANSFORMATIONAL PARTNER (\$10M)**

Jack Dorsey

**SIGNATURE PARTNERS (\$1M - \$5M)**

Amazon 🧡 • Gilead Foundation 🧡

**TERABYTE LEVEL (\$500K - \$999K)**

Blue Meridian Partners • Mark Pincus • Oakland Promise  
Oakland Public Education Fund\*  
Siriwan Singhasiri & Kenneth Lin Foundation  
The PG&E Corporate Foundation 🧡 • T-Mobile

**GIGABYTE LEVEL (\$250K - \$499K)**

Arrow Impact • California Emerging Technology Fund\*  
CesTRA Butner Family Foundation • Salesforce

**MEGABYTE LEVEL (\$100K - \$249K)**

Anonymous • Barrios Trust • EY\* • Lam Research • Niantic Labs\*  
Golden State Warriors & Hewlett Packard Enterprises\*  
Koshland Foundation\* • Oakland COVID-19 Relief Fund

**KILOBYTE LEVEL (\$10K - \$99K)**

Anonymous • Akonadi Foundation • BlackRock • Stocker Foundation  
Check F. Tang and In-Chian Tang • Intel Foundation  
David and Lucile Packard Foundation • Tipping Point Community  
Family & Beyond • Kapor Center • Oakland Athletics Community Fund\*  
Red Oak Realty / Red Oak Opportunity • Verizon

**IN-KIND SUPPORTERS**

Comcast • T-Mobile

+ Many other individual donors

Special thanks to our **SIGNATURE PARTNERS AMAZON** and **GILEAD FOUNDATION**, all of our donors who have contributed every year 🧡, and our donors who have contributed multiple times\* for your continued support to help realize our vision to close the digital divide for good.



GILEAD | Foundation

# COMMUNITY ENDORSERS

*who champion the vision of #OaklandUndivided  
to close the digital divide for good*

## ELECTED LEADERS

Mayor Sheng Thao

Oakland City Councilmembers

Noel Gallo • Dan Kalb • Treva Reid

OUSD School Board Directors

Jennifer Brouhard • Sam Davis

Mike Hutchinson • Dr. Cliff Thompson

OUSD Student Directors

Natalie Gallegos • Linh Le

Alameda County

Alameda County Superintendent  
of Schools Alysse Castro

Alameda County Supervisor Nate Miley

State of California

Assemblymember Mia Bonta

State Superintendent of

Public Instruction Tony Thurmond

## COMMUNITY LEADERS

All City Council

Citlali Espinoza, Leader

Black Cultural Zone

Nehanda Imara, Coordinator

Black Joy Parade

Elisha Greenwell, CEO

BlocPower

Donnel Baird, CEO

California Department of Education

Abel Guillén, Deputy Superintendent

California Government

Operations Agency

Amy Tong, Secretary of  
Government Operations

City of Oakland

CIO Tony Batalla

Nicole Neditch, Acting Director of  
Communications & Engagement

East Oakland

Youth Development Center

Selena Wilson, CEO

Families in Action

Kimi Kean, CEO

Generation Thrives

Ay'Anna Moody, Director

Greenlining Institute

Vinhcent Le, Senior Legal Counsel

Homies Empowerment

Dr. Cesar Cruz, Co-Founder

Kapor Center

Lili Gangas, CTCO

La Clínica de la Raza

Jane Garcia, CEO

Latino Education Network

Emma Roos, Leader

Jorge Lerma, Leader

Lighthouse Community Public Schools

Manisha Patel, Director of Technology

Native American Health Center

Greg Garrett, Chief Operating Officer

Oakland Housing Authority

Patricia Wells, Executive Director

Oakland NAACP

Cynthia Adams, President

Kareem Weaver, Education Committee

Oakland Promise

Sandra Ernst, CEO

Oakland Thrives

Melanie Moore, CEO

Oakland Unified School District

Superintendent

Dr. Kyla Johnson-Trammell

Curtiss Sarikey, Chief of Staff

Susan Beltz, CTO

Scientific Adventures for Girls

Tiffany Sprague, Co-Founder

Tech Exchange

Ulises Zatarain, Executive Director

The Oakland REACH

Lakisha Young, CEO

Unity Council

Chris Iglesias, CEO

Karely Ordaz, Chief of Staff

Youth Uprising

Yanad Burrell, CEO



JOIN OUR MOVEMENT TO KEEP  
#OAKLANDUNDIVIDED

*Get Connected*

Endorse • Donate • Volunteer  
Share Your Story • Offer Feedback



OAKLANDUNDIVIDED.ORG